

Booster Club Minutes
April 15, 2018

Attendees:

Reece Satre, Athletic Director	x	Jeff Flora (Wrestling)	
Open, President		Jeff Harsh (Wrestling)	
Open, Vice President		Sam Bertman (Girls Soccer)	x
Lannie Montag, Treasurer	x	Michaela Freiermuth (Boys Soccer)	
Marissa Conrad, Secretary (Boys Basketball)	x	Jeanne & Judd O'Connor (Golf)	
Ryan Case, Web Master (Girls Basketball)	x	Eric & Ann Heitz (Boys Track)	
Wendy Marckmann, Apparel Rep (Cross Country)	x	Matt Juergens (Girls Track)	
Heather Moyer (Cross Country)		Craig Lonneman (Girls Track)	
Chris Lindgren (Football)		Joel Jacobson (Softball)	
Mike Crow (Volleyball)	x	Jennifer Wyant (Softball)	
Lisa Meyer (Volleyball)		Brian Goos (Baseball)	
Jody Hook	x	Matt Marckmann (representing Golf)	x

1.) Call To Order (6:01)

- a. Review and approve last meeting minutes (review minutes for last month's mtg will be approved next mtg)

2.) Committee Reports

- a. Athletics Report (Reece Satre)
 - weather has been cold and several track meets have been canceled
 - overview of girls soccer tournament coming up this weekend
 - boys soccer tournament rescheduled to May 5, due to weather (one day only)
 - Phase 3 building projects (baseball/softball items) → another storage shed, purchasing some more equipment, update batting cages, new junior high dugouts
 - Logo update: Tiger is done, incorporating the name of the school still being worked on (font, placement); hoping to roll it out in June
 - North Gym will be stripped down, may replace center logo with "sticker" that will be placed on top instead of underneath where it is more difficult to update, it won't yellow overtime etc.
- b. Treasurer's Report (Lannie Montag)
 - \$1,200 deposits (golf – 8 member sponsors) \$850 bball
 - current money market account balance \$72,504
 - various small expenses related to golf outing
 - \$2,545 checking account balance
 - Lannie will talk with Big Umbrella Inc Dan Jeffers (re: spring printing)
- c. Business Membership
 - All pins are out with the exception of the Rotary (Marissa will coordinate getting stuff from Michelle to finish that up)
- d. Apparel (Wendy Marckmann)

-Hats and mittens have been requested (Graphic Edge won't put on an online order), Wendy wondered if we could purchase and then sell from there. Sam shared why we went away from having inventory, had issues with staffing etc. in the past. Reece suggested referring people to the Tiger Shop. Sam may have some connections that can get some of these items at a better price.

-Other options include: Decker Sports out of Mason City, Norwalk Shop

3.) Agenda Items

a. Website Update (Ryan Case)

-Added Golf registration pages and are up and running

-Remove apparel flyer

-Wendy will get with Ryan to learn how to make updates around apparel

b. Dan Willems Memorial (Reece Satre)

-Everything is done, Reece has the plaque just waiting on the updated logo to put on the records that will be displayed

-Lannie hasn't seen a bill for the plaque yet

c. Golf Fundraiser (Matt Marckmann)

-12 corporate sponsors so far

-5 golf teams registered to date (hoping for at least 20 teams)

-Chamber sent out the materials to all their members

-Would Chamber and Booster Club want to trade memberships? We would provide a Junior Varsity level \$150 membership, and we would be a member. A non profit member is \$130 (trade, no money exchanged).

d. Retractable Banners (Wendy Marckmann)

-signage for retractable banner to brand golf outing, would like to purchase three:

1.) "Welcome to ADM Booster Club Golf Tournament"

2.) Thank you banner to sponsors (Wendy works for Heartland AEA – banner would be approximately \$40 and we can update 3-4 times a year to reflect new sponsors. We could do at Golf tournament, again in the fall and winter/spring) – motion approved

3.) ADM Booster Club Banner (general) can use for TigerFest, apparel pick up, youth basketball tournament (approximately \$175) – motion to approve Wendy, Lannie seconds

e. Leadership decisions (who will replace Michelle Ferguson)

-we need a President and Vice President (manage/run the meetings) – help with fundraiser in the fall

-encourage coaches to remind parents that we need people to participate in the meetings/organization

4.) New Items / Discussion

-Girls soccer requested \$62.33 to cover overage on hotel bill for Waverly Shell Rock Tournament, Lannie motion and Ryan second to approve, Reece will get receipt to Lannie

- Wendy brought up a thank you for Michelle and Jamie – give a Varsity letter and a gift certificate for a meal, Reece will provide cards and we can all sign it.
- Garrison Carter (incoming football coach) wants to purchase t-shirts and will be requesting a sponsor to pay for them. He requested a list of our sponsors from Lannie to solicit for support.
- Fine arts may not be volunteering for basketball tournament next winter so just a heads up to tourney planners (although not definitive decision yet).

5.) Meeting Adjourn (7:29)

Meeting Schedule, Every Third Sunday at 6:00PM, Middle School Media Center

October 15, 2017	January 21, 2018	April 15, 2018
November 12, 2017	February 18, 2018	May 20, 2018
December 17, 2017	March 18, 2018	June TBD