

**Booster Club Minutes**  
**Sunday, August 19, 2018**  
**ADM Middle School Media Center**

*Attendees:*

Reece Satre, Athletic Director	x	Jeff Flora (Wrestling)	
Ryan Case, President (Girls Basketball)		Jeff Harsh (Wrestling)	
Vice – President (Vacant)		Sam Bertman (Girls Soccer)	x
Lannie Montag, Treasurer	x	Michaela Freiermuth (Boys Soccer)	x
Marissa Conrad, Secretary (Boys Basketball)	x	Jeanne & Judd O'Connor (Golf)	x
Nick Stucker (Cheer Rep)	x	Eric & Ann Heitz (Boys Track)	
Wendy Marckmann, Apparel Rep (Cross Country)	x	Matt Juergens (Girls Track)	
Heather Moyer (Cross Country)		Craig Lonneman (Girls Track)	
Chris Lindgren (Football)		Jodi Hook (Volleyball)	x
Lisa Meyer (Volleyball)	x	Jennifer Wyant (Softball)	
Noah Johnson		Brian Goos (Baseball)	
		Chris Garton (Golf)	

**1.) Call To Order 6:06pm**

- a. Previous meeting minutes have already been approved (via email)

**2.) Committee Reports**

- a. Athletics Report (Reece Satre)
  - A couple coach openings, recently hired Jesse Hunt as boys varsity track; Coach Dillinger resigned so looking to replace him (girls basketball & softball), have had a few candidates apply for the basketball opening
  - Construction in final stages at Tiger Stadium
  - New concessions manager hired, she was able to train under the previous manager for a while so a smooth transition, her name is Brenda Copeland
  - Coaches meeting on Tuesday, he will remind them about fundraiser
  - Tami Smith (student council lead) is contact for any questions around TigerFest
  - Clarified we can sell items at our booth if we want to (stadium chairs, memberships etc)
- b. Treasurer's Report (Lannie Montag)
  - \$62,564 in money market (this total does not include Falcons or other \$ that use this account as pass through)
  - \$2,137 checking
- c. Business Memberships – no updates
- d. Apparel (Wendy Marckmann)
  - New logo is helping drive apparel sales (did a July and August order)
  - Using Decker and Graphic Edge, more variety of items
  - July sold \$1,754 (157 orders)
  - August order closes 8/24 (different items from what was sold in July)

### 3.) Agenda Items

- a. TigerFest 9/13/18 (Marissa Conrad)
  - Bags, if we want to use again for an activity this year (in Reece's office)
  - New tent
  - Apparel flyers
  - Memberships
  - Stadium chairs
  - Sam, Jeanne, Lisa, Lannie, Michaela can all help staff booth (5:30 start time, tear down by 7:30-8)
- b. Booster Club Fundraiser (Marissa Conrad)
  - Neighborhoods/maps (Wendy and Marissa will work on updating these)
  - Parent Volunteers Needed!
  - Schedule (reviewed timing of day of event)
  - Subs/chips/water (order from Subway & Fareway)
  - Coach reminders (in season and winter/spring too!)
- c. Programs & Ad Sales (Lannie Montag)
  - Big Green Umbrella sold over \$18,000, Club will get half of those proceeds
  - For the first two programs a temporary insert with sponsors will be included, final program will be printed with all sponsors after drive
  - Net from golf event was approximately \$4,200 (still waiting on one invoice)
- d. ADM Booster Club Trailer Update
  - Wendy shared that some "test" decals were ordered from AEA, we'll see how well they work/stay affixed to the trailer before ordering
- e. ADM Booster Club Flags (Ryan Case)
  - flags ordered, edits were made, suggested by Jeanne

### 4.) New Items / Discussion

- a. Tents (Sam Bertman)
  - 10x10 Vantage tent \$572 (one valance and one peak branded, multi-color); 10x20 stock color of black/white is \$1,069
  - Reece noted that 10 x10 are much easier to find storage for than the larger 10x20
  - Wendy shared that Coach Zwank specifically noted that 10x20 is what will work best for his squad and he did not want a smaller tent (or two smaller tents)
  - Board agreed that Coach Zwank can use the \$700 that booster club approved for cross country in 2017-2018 coach's request and use towards purchase for tent of his choice in 2018-2019, that will be a "cross country" tent, not necessarily a shared tent with other sports
  - Motion to purchase to (2) branded 10x10 (Lannie motion to approve, Lisa second); Sam will order "ADM Tigers" branded tents and we should have them back in time for TigerFest
  - Wendy and Jodi will ask Coach Zwank to connect with Sam if he wants to order a tent along with this order

b. Reece has AEA invoice and meal requests for softball team state trips (Lannie motion to approve and Michaela second)

**5.) Meeting Adjourned 7:11pm**

*Meeting Schedule, Every Third Sunday at 6:00PM, Middle School Media Center*

<i>August 19, 2018</i>	<i>November 18, 2018</i>	
<i>September 16, 2018</i>		
<i>October 21, 2018</i>		