

Athletics Booster Club Minutes
Sunday, September 20th, 2020 at 6 PM
Zoom Meeting

Ryan Case, President (<i>Girls Basketball</i>)	x	Ben Madison (<i>Baseball</i>)	
Marissa Conrad, Vice President (<i>Boys Basketball</i>)	x	Neal & Meredith Tapken (<i>Wrestling</i>)	x
Carl Duffy, Treasurer		Jeff Flora (<i>Wrestling</i>)	
Gretchen Rickert, Secretary (<i>Girls Golf</i>)		Shawna Hook (<i>Cross Country</i>)	x
Rod Wiebers (<i>Athletic Director</i>)	x	Kathy Grossman (<i>Volleyball</i>)	
Audra Sorber (<i>Dance</i>)	x	Julianna Cullen (<i>Volleyball</i>)	x
Suzanne Hegarty (<i>Cheerleading</i>)	x	Michaela Freiermuth (<i>Boys Soccer</i>)	x
Carrie Austin (<i>Girls Track</i>)		Nikki Grove (<i>Boys Soccer</i>)	
Chris Tollari (<i>Girls Track</i>)		Chari Paulson (<i>Football</i>)	
Adam and Amanda Gardiner (<i>Boys Golf</i>)	x	Eric Heitz (<i>Football</i>)	x
Lynn Royer (<i>Boys Track</i>)	x	Jennifer Wyant (<i>Softball</i>)	
Ann Heitz (<i>Boys Track</i>)	x	Valerie Sutton (<i>Dance</i>)	

AD: Rob Wiebers

Guest: Jana Morrissey, new dance coach

Athletic Report – Rod Wiebers

- Cross country at ADM HS, golf course is too dry
- Volleyball at home this week
- Football picked up Earlham as an opponent this Friday night at home

- Livestream for football (600 people watched the Norwalk game), thanks to Booster Club for coordinating ability to show the score on screen
- Moved to online ticket purchasing (still at 50% capacity – which will impact activities budget)
- New AD assistant, Lisa Wilken retired in July, hired Mitch Black who started on Thursday, Rikki Kuhns had helped prior and was a great resource
- State dance has been expedited as well
- No updates on winter sports

Financial Report – Ryan Case (Carl Duffy absent)

- Carl transferred from Paypal to checking

Apparel Update

- Kathy and Gretchen working on a new flag design

Membership Update

- Eight All State Members this year, up from last year
- Sponsors signs hung at Tiger Stadium
- Added benefits for business memberships (logo on livestream, at stadium, on social media)
- Dan Juffer is our printer (prints the roster jacket), sells the advertising. This year six advertisers pulled so we lost the income. We decided to print without ads. Two sponsors ended up coming back – we will break even (at least for fall).
- Decals will be provided to businesses (added the year to the decal so it will serve as a reminder to businesses to join each year).
- Discontinued letter and pin as most people didn't display and is easier to manage.
- 28 business members (last year we had 51) however, have taken in \$13k this year vs \$14k last year
- Postcard mailing hard to measure (replaced door to door fundraiser) \$8900 in personal memberships (approximately 25% of members compared to last year).
- Approvals via email since last meeting:
 - o \$750 volleyball food
 - o \$300 volleyball masks
 - o \$1500 scoreboard hardware
 - o \$240 cheer pom ponies
 - o \$159 bluetooth speaker for cheer (officers voted & approved because expense was under \$200)

Social Media

- Any photos you might have from kids in various sports, please send to Marcy and she will post on Facebook & Twitter

New Dance Coach Introduction

Update on Golf Tournament

- 24 teams

- Received a lot of positive feedback
- Julianna, Kelly Shull helped
- \$900 in prizes - \$700 came back to Booster Club

Youth Basketball Tournament

- Online registration is now open
- \$175 per team
- New name: Raccoon River Rumble, Dana Brown designed a new logo

Adjourn: 6:35pm

Motion: Ryan Case

Seconded: Eric Heitz