

ADM Athletic Booster Club

Agenda - Notes

August 16th @ 6PM



A. Call to Order:

a. July meeting minutes were approved and posted online.

b. Officers Attendance: 4 /4

X	Kelly Shull	President	X	Carl Duffy	Treasurer
X	Gretchen Rickert	Vice President	X	Matt Siefken	Secretary

c. Sport Reps Attendance: 18 /38

	Luke Brandhorst	Basketball (Boys)
	Melissa Dohlman	
X	Matt Siefken	Baseball
	Michelle Siefken	
X	Jennifer Poe	Cross Country (Boys)
	Laura Coller	
	Open	Dance
X	Sara McIntyre	
	Open	Golf (Boys)
	Derrick Livingston	
X	Chrissy Reynolds	Soccer (Boys)
X	Chrystal Plagman	
X	Kristie Schaul	Softball
	Pam James	
	Katie Pitzen	Track (Boys)
	Noah Johnson	
X	Ryan Steinfeldt	Wrestling
	Mike Sutter	
	Open	eSports
X	Liam McHugh	

	Jill Montag	Basketball (Girls)
X	Cassidy Noring	
X	Amber Bradley	Cheerleading
X	Shasta Hillmer	
	Laci Williams	Cross Country (Girls)
	Kim Mattes	
	Emily Kneip	Football
X	Brent Kneip	
	Rebecca Lenz	Golf (Girls)
X	Lori and Gerry Gehlaar	
X	Amy Asche	Soccer (Girls)
	Melissa Doyle	
	Cherri Wilson	Bowling
X	Ashley Kastley	
	Andy Priestly	Track (Girls)
X	Iva Neppl	
X	Gina Schultz	Volleyball
X	Sara Steinkamp	
		Special Olympics

d. Introductions of new reps

i. New Reps

1. Amber Bradley – Daughter will be a Freshman. Son will be 6th Grader

2. Lori and Gerry Gelhaar – 2 Boys have graduated. Daughter will be a Jr.

B. Committee Reports

a. **Athletics Report** – Rod Wiebers, Activities Director

- i. Fall Sports have started
 - Volleyball will open up with a JV2 quad and then a Varsity JV quad
 - First home football game the 28th vs Winterset
- ii. **Softball ended with a State Championship!** Beat Carlisle.
- iii. Baseball lost to DMC to wrap up their season
- iv. Track has been resurfaced. Still waiting to paint the lines in the next two weeks.
- v. First Cross-Country meet is the 29th in Johnston
- vi. Cheer and Dance have started to get ready for their fall seasons
- vii. Work for Pass information filled up quickly.
- viii. Activity Passes are available for purchase on Bound.

b. **Financial** - Carl Duffy

- i. No major updates
- ii. Business memberships have started to role in.
- iii. About \$4k left from the 2025 spend

c. **Business Updates** – Kelly Shull

- i. Business renewals have started.
- ii. About 2/3 of the way to where we were last year.
- iii. Need to update the signs at the Stadium before the first home football game.
- iv. Need help building the sponsorship scripts for events (Looking for 2 volunteers to assist)

C. New Items / Open Discussion

a. Membership Drive – Carl

- Still need 15-16 drivers for the membership drive
- Drive will be next Sunday 23rd from 5:30-8:00
- Subway will be provided before the drive
- Please make sure your coaches are signing up for a route
- We will need more drivers than we have reps
- If you haven't seen anything from your coaches, please make sure they let their athletes know.

b. Sweetcorn Wrap Up – Gretchen

- Overall went well.
- Dance sold out of lemonade by 1:30. Over 200 lemonades.
- Sold 20 or so sweat towels

c. Gambling License

- If we have an ADM affiliated non-profit we are ok to let them use
- We need to make sure that we are keeping track of the event and the amount raised
- After Prom will be utilizing it for "Buy a Line" during football

d. November Spend – Board

- Please connect with your coaches to start thinking about what they would like to request from the Booster Club in the 26-27 year
- Rod will send an email out to coaches and will put together a list of priorities
- Rod went over the details of the ADM policy on new uniforms

e. Tiger Fest – Kelly

- Tiger Fest will be October 1st
- Kelly or Gretchen will be reaching out to their committee to help with the event
- Will look to get rid of the towels at Tiger Fest

f. Gala Committee will start to meet soon

g. Plan will be for September to be only a committee meeting and not a full Booster Club Meeting

D. Meeting Adjourns

Motion – Shasta

2nd - Chrissy

Meeting Adjourns – 6:40