ADM Athletic Booster Club
Agenda
October 18th @ 6PM

A. Call to Order:

a. August meeting minutes were approved and posted online.

b. Officers Attendance: 4 /4

X	Kelly Shull	**President**	X	Carl Duffy	**Treasurer**
X	Gretchen Rickert	**Vice President**	X	Matt Siefken	**Secretary**

c. Sport Reps Attendance: 24 /38

	Luke Brandhorst	**Basketball (Boys)**			**Basketball (Girls)**
X	Melissa Dohlman		X	Cassidy Noring	
X	Matt Siefken	**Baseball**	X	Amber Bradley	**Cheerleading**
X	Michelle Siefken		X	Shasta Hillmer	
X	Jennifer Poe	**Cross Country (Boys)**	X	Laci Williams	**Cross Country (Girls)**
X	Laura Coller		X	Kim Mattes	
	Alicia Karwal	**Dance**		Emily Kneip	**Football**
	Sara McIntyre		X	Brent Kneip	
X	Kelly Roder	**Golf (Boys)**	X	Rebecca Lenz	**Golf (Girls)**
X	Derrick Livingston		X	Lori and Gerry Gehlaar	
X	Chrissy Reynolds	**Soccer (Boys)**	X	Amy Asche	**Soccer (Girls)**
	Chrystal Plagman		X	Melissa Doyle	
X	Kristie Schaul	**Softball**		Open	**Strength & Conditioning**
	Pam James			Open	
X	Katie Pitzen	**Track (Boys)**	X	Andy Priestly	**Track (Girls)**
	Noah Johnson			Iva Neppl	
	Ryan Steinfeldt	**Wrestling**	X	Gina Schultz	**Volleyball**
	Mike Sutter		X	Sara Steinkamp	
	Open	**eSports**	X	Cherri Wilson	**Bowling**
	Liam McHugh			Ashley Astley	
	Open	**Special Olympics**			

d. **Introductions of new reps**

i. Kelly Roder – Boys Golf 2 boys Freshman and 8th Grader

ii. Melissa Doyle – 1 HS daughter

iii. Rebecca Lentz – 2 Kids in HS

B. Committee Reports

a. **Athletics Report** – Rod Wiebers, Activities Director

i. **Volleyball plays Hoover on Tuesday night and would play Winterset on Thursday if they win**.

- **Reminder that passes don't work for post season events**
- **Volleyball finished 3rd in the conference.**

ii. Cross Country just completed their conference meet.

- Both boys and girls are in the top 15 in the rankings
- State Cross County will be Saturday October 31st

iii. Football has last regular season game this Friday at Denison

- Will know about post season on Saturday

iv. E-Sports is undefeated so far this season

- State is in mid-November

v. Cheer and Dance are also active currently

- State Cheer is coming up on the 7th
- State Dance is December 4th

vi. Girls Basketball will be starting November 10th

vii. 9 Girls planning on Wrestling at Waukee NW

b. **Financial** - Carl Duffy

i. Competed 25-26 spend (Under Budget)

c. **Business Updates** – Carl Duffy

i. Net positive on the new business memberships.

- New signs are up

C. New Items / Open Discussion

a. Tiger Fest

- Ended up being rained out
- Plan was to do Tattoos and Poster Signing.
- Also were planning to play a game during the event
- Everything will be able to kept for next year

b. November Spend

- Coaches have been messaged with email about the November spend
- Please remind your coaches to get their requests in and make sure they prioritize them.
- Rod will attempt to meet with each coach prior to the deadline but may not be able to.
- Requests need to be submitted by November 1st.

c. Additional Weightroom Allocation

- Looking to finalize an allocation amount for the new weightroom. Currently have $75k set aside for the weightroom.
- Looking to add additional $50k to that amount for a total of $125k
- Each program would benefit from the weightroom
- Motioned by Carl and 2nd by Chrissy to approve additional $50k

d. Basketball Tournament

- About 45% full at this point
- Looking for 8th grade boys and girls and 7th grade girls especially
- Show Choir and After Prom will be helping with entry and concessions

e. Winter Event

- Winter Event this year will be a Game Night
- Ticket Sales will be starting October 30th
- Teams will be asked to put together a silent auction basket
    - Looking for tangible items in the basket.
- Looking for an MC for the event

f. Game Day Promotions and Half Time Contests

- Game that was planned to be introduced at Tiger Fest will used during some HS basketball games.
- Looking for ideas that help promote the Booster Club and some of our Business sponsors.

g. Additional Topics

D. Meeting Adjourns

Motion to adjourn Amy and Shasta 2nd

Meeting adjourns at 6:40